

32nd  
Annual

# BASS & SALTWATER FISHING EXPO

**January 13 - 15, 2023**

NC State Fairgrounds - Raleigh, NC

The Largest Annual Fishing Show in The Southeast!

**Best Sales Opportunity of the Year.....**

**One Place For 3 Big Days**

Seminars ..... Fishing Boats..... Truckloads of Tackle & Fishing Products  
Plus So Much More

**This is THE PLACE to kick off your selling season**



For Additional Show Information  
Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417  
Office 336-855-0208 Fax 336-855-0249  
Or on the web at...[www.ncboatshows.com](http://www.ncboatshows.com)



# Exhibit Rates

## Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10	\$500.00
20 X 20	\$ 2200.00
(end cap)	

No Additional Charge For Corner Booths

## Marine Dealers

Indicated by letters on layout

**Bulk Floor Space**  
**\$ 2.75 per square foot**  
 800 sq. ft minimum

## Other Associated Costs

Electricity	- \$60.00 Advanced Rate (Standard 5amp 110 outlet)
Exhibitor Parking	- Free Exhibitor Vehicle and Trailer Parking
Wireless Internet	- Free Wireless Access - Both Building
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- AT&T Service in Building - Call Direct for Pricing
Camping	- On-Site Full Hook-up Camping available \$30.00 per night



- 32nd Annual Event
- Only Dedicated Fishing Show in North Carolina
- Largest Fishing product sales event in the Southeast. - Over a 130,000 sq. ft in two buildings.
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- 6 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- On site stock trailer parking - no fee
- Fork Lift's available for exhibitor use - no fee
- Free exhibitor parking with designated entrance
- Discount coupons available for pre-show promotions
- Free Wi-Fi throughout both facilities
- Concessions all hours of event

## GRAHAM BUILDING



## BASS & SALTWATER FISHING EXPO

**January 13 - 15, 2023**  
**NC State Fairgrounds**  
**Raleigh, NC**

### Show Hours

Friday	9 - 7
Saturday	9 - 7
Sunday	10 - 5

### Move-In Schedule

Wednesday	10 - 7
Thursday	9 - 8

### Move-Out Schedule

Sunday	5 - 11
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## EXPOSITION CENTER

### For More Information

Southeast Productions, Inc P.O.Box 7282 - Greensboro, NC - 27417  
 Office - 336-855-0208 Fax - 336-855-0249 info@ncboatshows.com - www.ncboatshows.com

# BASS & SALTWATER FISHING EXPO

January 13 - 15, 2023 - NC State Fairgrounds

*Move-In - Jan. 11 & 12, 2023 Move-Out Jan. 15*

EXHIBITOR #

## Application for Exhibit Space



PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY

ADDRESS

CITY, STATE  
ZIP

BUILDING

PHONE

CELL

EMAIL

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED

### THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc and its agents as additional insured. A Certificate of Insurance (COI) is required before first move-in day. Please contact show management if you have any questions concerning this requirement. Please have your agent email COI to [info@ncboatshows.com](mailto:info@ncboatshows.com)
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Space Size Requested

X

☐ 10 x 10 (100 sq. ft.) - 600.00

☐ 10 x 20 (200 sq. ft.) - 1100.00

☐ 10 x 40 (400 sq. ft.) - 2100.00

☐ 10 x 15 (150 sq. ft.) - 900.00

☐ 10 x 30 (300 sq. ft.) - 1600.00

☐ 20 x 20 (End Cap) - 2200.00

3 Aisles

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

**Booth Cost**

Adj if applicable

**Total Cost**

**Deposit Required**

**Balance Due**

(50% minimum with returned application)

Balance Due No Later Than **DEC. 1, 2022**

**Comments or Special Requests**

### Payment Options

#### Checks -

Make checks payable to :

S E P

P O Box 7282

Greensboro, N C 27417

### Credit Card

Visa - M / C - Amex - Discover

EXPIRES

CARD CODE

\$

Amount / Deposit  
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial

I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2022 based on the terms of this exhibit application.

Office Use Only : Processed Date

Chg Amount

Confirmation #

**IMPORTANT NOTICE** - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature

Date

RETURN WHITE COPY WITH PAYMENT - KEEP YELLOW COPY FOR RECORDS

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## TERMS & RULES OF EXHIBITING

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*In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.*

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th. )** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials ( Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

**Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.**

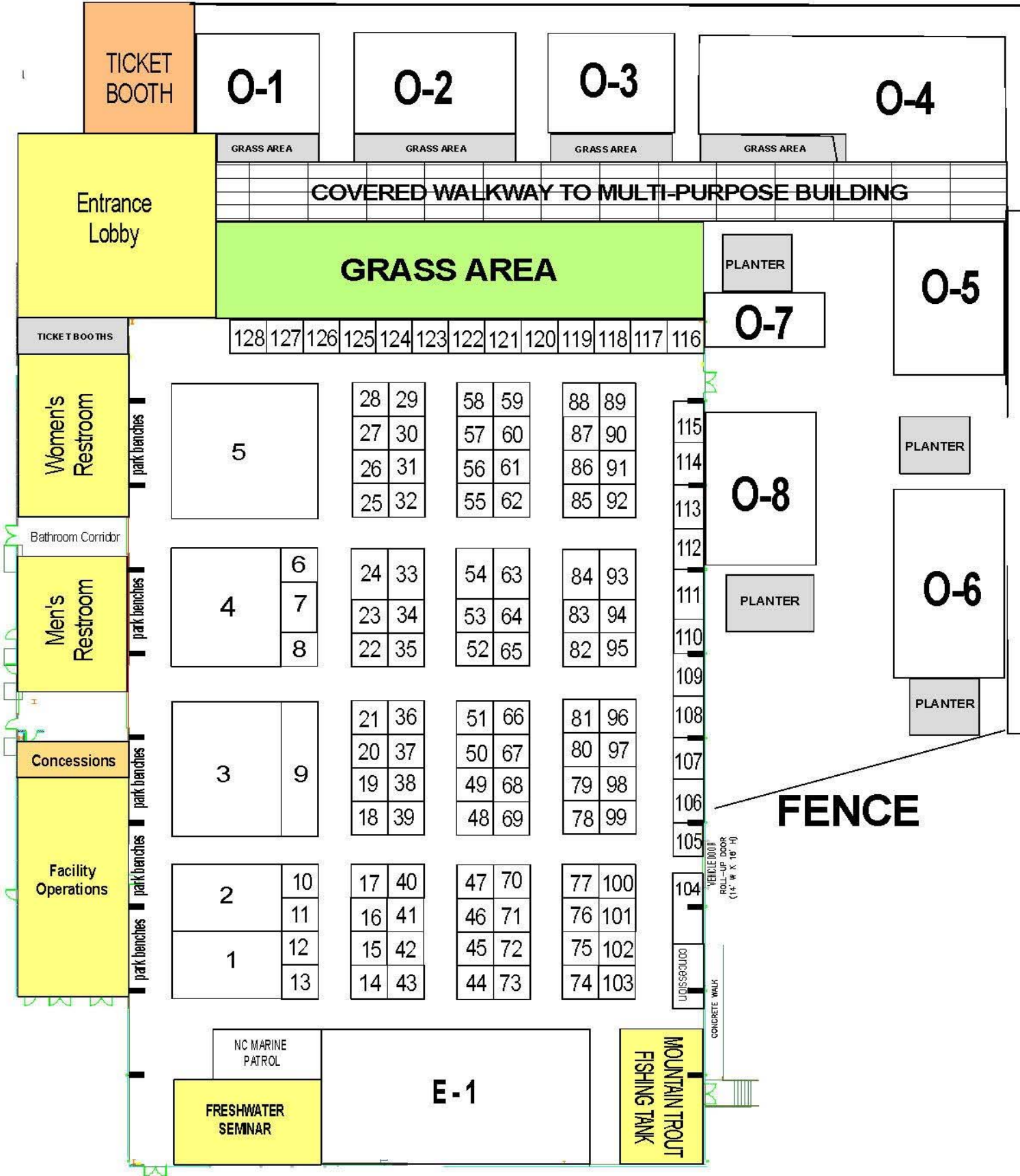
**Southeast Productions, Inc.**  
**PO Box 7282**  
**Greensboro, NC 27417**  
**Office - 336-855-0208 Fax - 336-855-0249**  
**www.ncboatshows.com info@ncboatshows.com**

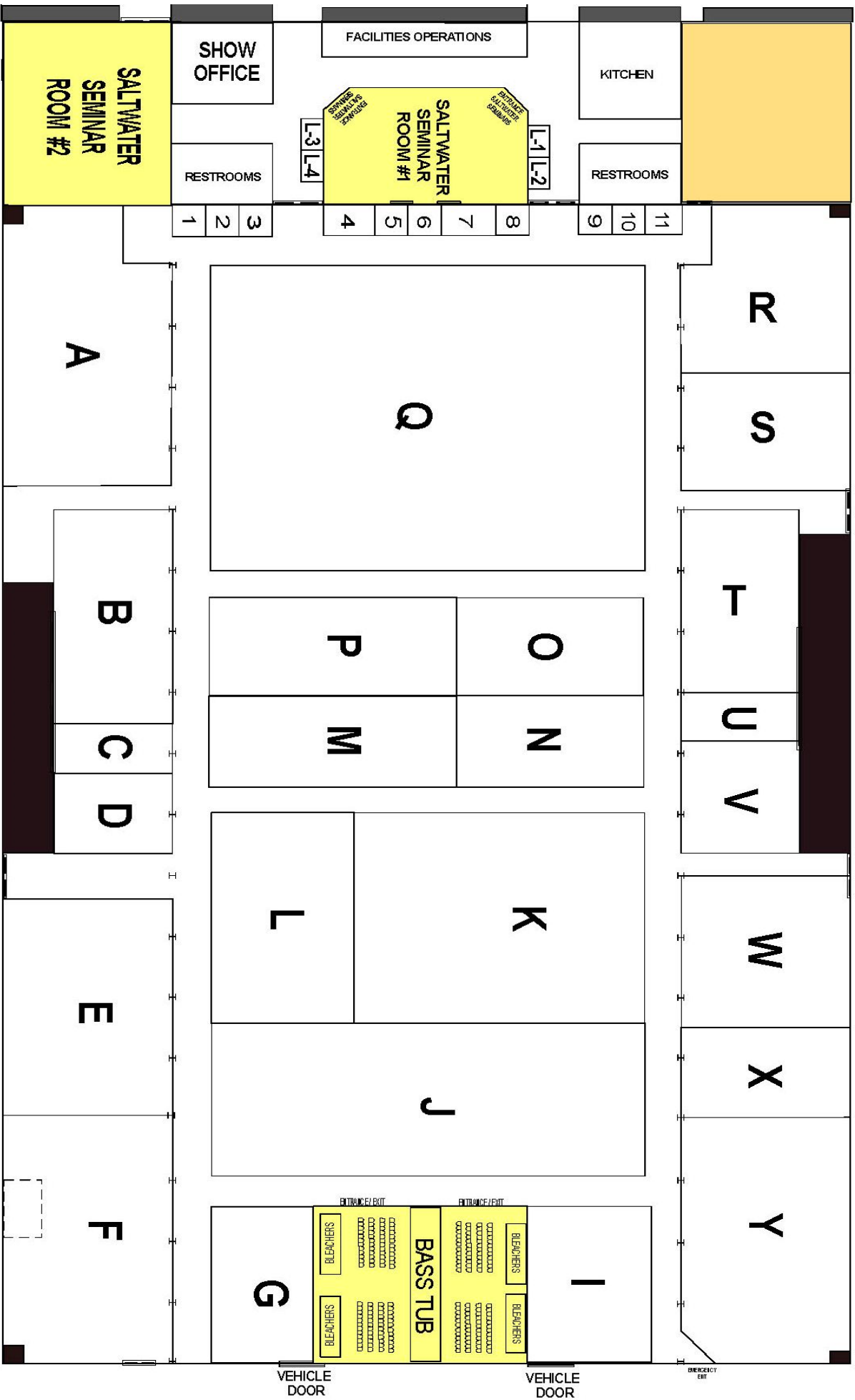
**Signature Required \_\_\_\_\_**

**By indication of signature I have read and agree to rules set forth by show management for this event.**



FENCE







RALEIGH

# SHOW INFORMATION

## PLEASE READ

**SHOW DATES:** FRIDAY JAN 13th THRU SUNDAY JAN 15th

**SHOW HOURS:**

FRIDAY	9:00 AM	TIL	7:00PM
SATURDAY	9:00 AM	TIL	7:00PM
SUNDAY	10:00 AM	TIL	5:00PM

**MOVE IN:**

WEDNESDAY	JAN 11th	10 AM	TIL 7 PM
THURSDAY	JAN 12th	9 AM	TIL 8 PM

**MOVE OUT:**

SUNDAY	JAN 15th	5 PM	TIL 10 PM
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(Sunday Night move-out Both Buildings)

MONDAY	JAN 16th	9 AM	TIL 2 PM
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(Monday move-out Jim Graham Building only)

**Special Note: Exposition Building must be empty Sunday Night. No exceptions!!**

**ELECTRICITY:** \$60 IN ADVANCE. \$85 AT THE SHOW. ORDER ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN TO RECEIVE ADVANCE RATE.

**TABLES & CHAIRS:** ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAYBE RENTED THROUGH HOLLINS EXPOSITION SERVICES. ORDER FORM IS PROVIDED. PLEASE MAIL OR FAX BACK TO ADDRESS ON HOLLINS ORDER FORM. **ORDER IN ADVANCE AND SAVE \$\$\$.** HOLLINS ORDERS PROCESSED AT SHOW WILL REFLECT 30% HIGHER RATE!

**EXHIBITOR BADGES** ORDER ON **STAFF BADGE ORDER FORM** ENCLOSED. EXHIBITOR BADGES WILL BE ISSUED FOR SHOW WORKERS ONLY.

**ADVANCE TICKETS:** ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE FOR \$8.00. **THIS IS A \$2.00 SAVINGS FROM BOX OFFICE.** NONE CAN BE SOLD AFTER 9:00 AM OPENING DAY.

**COURTESY PASSES:** COURTESY PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE. THESE WILL BE AVAILABLE AT EXIT.

**HOST HOTEL:** THIS YEAR'S HOST HOTEL WILL BE THE **WINGATE BY WYNDHAM** HOTEL. CALL THEM AT (919) 847-7383 AND IDENTIFY YOURSELF AS A **FISHING SHOW EXHIBITOR** TO RECEIVE DISCOUNTED RATE... OR YOU CAN MAKE RESERVATION ONLINE BY GOING TO OUR WEBSITE FOR LINK.

**SHOW OFFICE** SHOW OFFICE # WILL BE (919) 839-4681 STARTING JANUARY 11TH  
**PHONE #:**



# BASS & SALTWATER FISHING EXPO

RALEIGH

COMPANY

## STAFF BADGE

### ORDER FORM

(PLEASE TAKE 5 MINUTES TO FILL-OUT  
& RETURN WITH SPACE BALANCE)

**BADGES WILL BE IN EXHIBITORS PACKET  
AND AVAILABLE DURING  
MOVE-IN**

### EXHIBITOR BADGES : \*\*\*IMPORTANT PLEASE READ\*\*\*

EXHIBITOR BADGES WILL BE PRE-PRINTED AND HELD FOR YOU TO PICK UP AT THE SHOW DURING MOVE-IN. YOUR EMPLOYEE MUST PRESENT AN EXHIBITOR BADGE TO ENTER SHOW BEGINNING ON FRIDAY MORNING. EMPLOYEES WISHING TO ENTER SHOW WITHOUT HIS OR HER ISSUED BADGE WILL BE REQUIRED TO PURCHASE AN ADMISSION TICKET OR HAVE A REPLACEMENT BADGE ISSUED AT THE SHOW OFFICE FOR A \$9.00 PROCESSING FEE. WE WILL OFFER A WILL CALL BOX AT SHOW ENTRANCE FOR BADGES TO BE LEFT FOR PICK UP BUT DISTRIBUTING PRIOR TO SHOW IS ENCOURAGED. .

**PLEASE LIST NAMES BELOW FOR BADGES**

_____	_____
_____	_____
_____	_____
_____	_____

**\*\*PLEASE NOTE EXHIBITOR BADGES ARE FOR EXHIBITOR EMPLOYEES ONLY AND ARE NON-TRANSFERABLE\*\***

### ADVANCE TICKETS:

ADVANCE TICKETS ARE AVAILABE FOR CUSTOMERS, FAMILY AND FRIENDS AT A REDUCED RATE OF \$8.00 THIS IS A \$2.00 SAVINGS FROM TICKET BOOTH.

PLEASE SEND ME \_\_\_\_\_ ADVANCE TICKETS @ \$8.00 EACH TOTAL

### ELECTRICITY: \$60 IN ADVANCE (\$85 AT SHOW)

ORDER ELECTRICITY FOR SHOW ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN ALONG WITH PAYMENT TO: SOUTHEAST PRODUCTIONS. THE FAIRGROUNDS ELECTRICAL DEPARTMENT WILL BE COUNTING ALL ELECTRICAL OUTLETS USED SO PLEASE ORDER IN ADVANCE TO SAVE MONEY. ANY OUTLETS ORDERED AT SHOW WILL BE INVOICED AT THE \$85 AT SHOW RATE.

### TABLES, CHAIRS, CARPET, CURTAINS, ECT.:

THESE ITEMS MAY BE ORDERED FROM HOLLINS EXPOSITION SERVICES ON ENCLOSED ORDER FORM.. PLEASE MAIL OR FAX HOLLINS ORDER FORM DIRECTLY TO ADDRESS ON FORM. **NOTICE: EXHIBITORS ARE NOT ALLOWED TO ATTACHED ANYTHING TO BOOTH DRAPERY. DAMAGE TO DECORATORS EQUIPMENT BECAUSE OF EXHIBITORS MISUSE CAN AND WILL BE BILLED BACK TO EXHIBITOR.**

**ORDER IN ADVANCE OF SHOW AND SAVE \$\$\$  
HOLLINS ORDER MADE AT SHOW WILL REFLECT A 30% HIGHER RATE.**

**SPACE  
BALANCE**

**ORDER FORM  
TOTAL**

SOUTHEAST PRODUCTIONS P.O. BOX 7282 GREENSBORO, NC 27417 336-855-0208 FAX 336-855-0249



## Utilities Order Form

Exhibitor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

	QTY	SERVICE	ADVANCE RATE	AT-SHOW RATE	TOTAL PRICE
<b>Electrical Service</b>		110V - 20 Amp – Standard Outlet	60.00	85.00	
		220V - 30 Amps & Under	90.00	120.00	
		220V - 50 Amps & Above	120.00	150.00	
		3 Phase - 100 Amp	175.00	195.00	
Electrical Service will be available behind booth. Please be prepared with power strips and/or extension cords to move electrical connection around in your display. A limited supply of extension cords are available for a \$15.00 refundable deposit in show office.					

	Type	SERVICE	SERVICE RATE	TOTAL PRICE
<b>Water Service</b>	Fill	Water - Less than 20 gallon container	No fee	
	Fill	Water – 20 to 50 gallon container	25.00	
	Fill	Each additional 50 gallons	10.00	
Show will make all attempts to have complimentary water service available during move-in hours to clean trailers but cannot guarantee service in the event of adverse weather conditions.				

	Type	SERVICE INSTRUCTIONS
<b>Phone &amp; Internet Service</b>	Phone	Telephone lines are available by calling A T & T at 1-866-620-6000 and requesting a temporary back-up business line for credit card use only. Installation and service runs approximately \$160.00. Schedule connection on shows first move-in day regardless if you will be present. Show management will show phone technician booth location.
	Wi\Fi Internet	Wireless internet connection is available at the North Carolina State Fairgrounds free of charge. Wi\Fi password will be provided during move-in.
Because Phone and Internet are provided by outside vendors, Show Management cannot guarantee quality or functionality of service. We will make all attempts to provide assistance in troubleshooting problems with these services but cannot be held responsible for service problems.		

**Order Form Total** \_\_\_\_\_

### Payment options:

*(To receive advance rate, payment must be received before first move-in day)*

- Return **completed form** and payment with **Booth Application or Invoice**.  
(If paying by credit card there is no need to fill the information out below as long as card information is on booth application or invoice.)

Or

- Call our office direct with credit card payment information at **336-855-0208**

\_\_\_\_ MasterCard    \_\_\_\_ Visa    \_\_\_\_ American Express    CSV # \_\_\_\_

Card number \_\_\_\_\_ Expiration (MM/YY) \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_