

CENTRAL CAROLINA

# BOAT & FISHING EXPO



**Feb 23 - 25, 2024**

**Greensboro Coliseum Complex  
Greensboro, NC**



## **The Largest Boating & Fishing event in Central North Carolina**

**Reach 10,000 Water-sports Enthusiasts in One Weekend.**

Don't miss out on the most effective sales & marketing opportunity of the year. Reserve your space today.

## **Get Caught Up In The Action !!!**

For Additional Show Information

Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417

Office 336-855-0208 Fax 336-855-0249

Info@ncboatshows.com - Or on the web at... [www.ncboatshows.com](http://www.ncboatshows.com)

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Greensboro, NC

## Exhibit Rates

### Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10	\$500.00
20 X 20	\$ 2200.00
(end cap)	

### Marine Dealers

Indicated by letters on layout  
Bulk Floor Space  
\$ 2.85 per square foot  
1,000 sq. ft minimum

### Move-In Hours

Wednesday	9 - 8
Thursday	9 - 8
Friday	8 - 10am

### Show Hours

Friday	9 - 8
Saturday	9 - 7
Sunday	10 - 5

### Admission Prices

Adults	-	\$9.00
Seniors	-	\$8.00
Junior	-	\$5.00
6 - 12		

### Move-Out Hours

Sunday	5 - 10
Monday	8 - 3

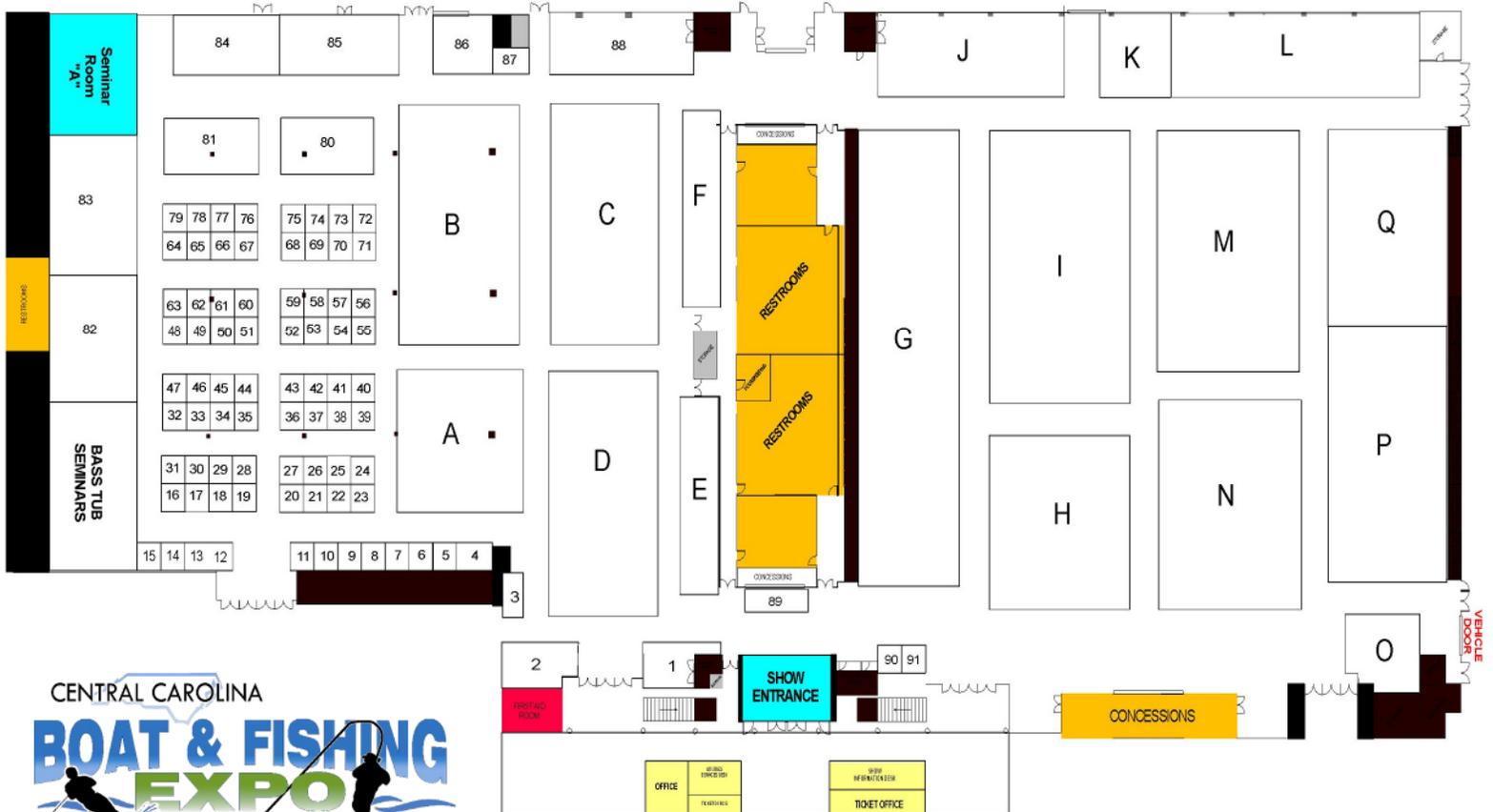
Ticket Good for All 3 Days Admission  
with Return Pass



- 43rd Annual Event
- Largest water sports sales event in Central North Carolina - 120,000 sq. ft
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- Over 10,000 attendees each year
- 4 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- On site stock trailer parking - no fee
- Fork Lift's available for exhibitor use - no fee
- 2 exhibitor parking passes provided with each display
- Discount coupons available for pre-show promotions
- Wi-Fi throughout facility. (fee based)
- Full Service concessions all hours of event
- Convenient Hotels

### Other Associated Costs

- |                        |  |
|------------------------|--|
| Electricity            | - Order direct from Facility at current rate             |
| Exhibitor Parking      | - 2 Passes included with display (additional passes \$6) |
| Wireless Internet      | - Order direct from Facility at current rate             |
| Tables, Chairs, etc... | - Available from Hollins Expo at current rates.          |
| Phone                  | - Order direct from Facility at current rate             |
| Camping                | - On-Site Camping available. Self-contained units only.  |



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# Central Carolina Boat & Fishing Expo

FEB 23 - 25, 2024 - Special Events Center - Greensboro, Nc

Move-In - Feb. 21 & 22 Move-Out Feb 25 & 26



## Application for Exhibit Space

EXHIBITOR # \_\_\_\_\_

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

CELL \_\_\_\_\_

EMAIL \_\_\_\_\_

**RETURN APPLICATION  
WITH DEPOSIT TO  
RESERVE SPACE  
LOCATION**

PRODUCTS / SERVICES TO BE DISPLAYED \_\_\_\_\_

### THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc and its agents as additional insured. A Certificate of Insurance ( COI ) is required before first move-in day. Please contact show management if you have any questions concerning this requirement. Please have your agent email COI to [info@ncboatshows.com](mailto:info@ncboatshows.com)
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

**READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION**

**Booth Size Requested** (If you are a new exhibitor and are requesting larger than a 10 x 40 booth please call to confirm availability & Pricing)

Space Size Requested	<input type="checkbox"/> 10 x 10 (100 sq. ft.) - 600.00	<input type="checkbox"/> 10 x 20 (200 sq. ft.) - 1100.00	<input type="checkbox"/> 10 x 40 (400 sq. ft.) - 2100.00
<b>X</b>	<input type="checkbox"/> 10 x 15 (150 sq. ft.) - 900.00	<input type="checkbox"/> 10 x 30 (300 sq. ft.) - 1600.00	<input type="checkbox"/> 20 x 20 (End Cap) - 2200.00

3 Aisles

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

**Booth Cost**

Adj if applicable

**Total Cost**

**Deposit Required**

**Balance Due**

(50% minimum with returned application)

Balance Due No Later Than **DEC. 1, 2023**

**Comments or Special Requests**

#### Payment Options

#### Checks -

Make checks payable to :

SEP

P O Box 7282

Greensboro, N C 27417

#### Credit Card

Visa - M / C - Amex - Discover

EXPIRES \_\_\_\_\_

CARD CODE \_\_\_\_\_

\$ \_\_\_\_\_

Deposit  Payment In Full

NAME ON CARD \_\_\_\_\_

BILLING ZIP CODE \_\_\_\_\_

Initial \_\_\_\_\_

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial \_\_\_\_\_

I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov. 15, 2023 based on the terms of this exhibit application.

Office Use Only : Processed Date \_\_\_\_\_ Chg Amount \_\_\_\_\_ Confirmation # \_\_\_\_\_

**IMPORTANT NOTICE** - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature \_\_\_\_\_

Date \_\_\_\_\_

# TERMS & RULES OF EXHIBITING

*In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.*

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th. )** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **if, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials ( Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

**Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.**

**Southeast Productions, Inc.**  
**PO Box 7282**  
**Greensboro, NC 27417**  
**Office - 336-855-0208 Fax - 336-855-0249**  
**www.ncboatshows.com info@ncboatshows.com**

**Signature Required** \_\_\_\_\_

**By indication of signature I have read and agree to rules set forth by show management for this event.**



# GREENSBORO COLISEUM COMPLEX

## EXPRESS UTILITIES ORDER FORM

FLOOR RATE PRICES APPLY TO ORDERS RECEIVED AT MOVE-IN  
 WE CANNOT GUARANTEE SERVICE PRIOR TO SHOW OPENING ON LATE REQUESTS

**EXHIBITORS MUST SUBMIT COMPLETED FORM. THE COLISEUM DOES NOT ACCEPT PHONE ORDERS FOR UTILITY SERVICE.**

Name of Event \_\_\_\_\_ Event Date \_\_\_\_\_ Booth # \_\_\_\_\_

Firm Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized by (signature required) \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Please send check or money order, or charge to your AMEX, VISA, MC or DISCOVER card. **Fax credit card orders to 336-218-5537.**

American Express or Other Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

ELECTRICITY	Quantity	Advance Rate		TOTAL
120 Volt-20 Amp Standard Drop Cord w/Duplex Receptacle		\$ 50.00		

Telephone service can be provided for local service only or with long distance capability. Telephone service includes hook-up and telephone set in your designated area for the duration of the event. The telephone is the property of the Greensboro Coliseum Complex and must be returned to the services area before the end of exhibitor move-out. Failure to return the phone will result in an additional charge.

TELEPHONE SERVICE	Quantity	Advance Rate		TOTAL
Telephone service with local calls only (includes toll free service)		\$ 150.00		
Telephone service with long distance calls**		\$ 300.00		

\*\* The cost for long distance service includes a deposit of \$150.00. A per minute fee is charged against this deposit. Any amount below the \$150.00 deposit will be refunded to the client. Any charges exceeding the \$150.00 will be an additional charge to the client.

WATER SERVICE				
	Quantity	Advance Rate		TOTAL
Constant Flow & Drainage - 1/2" line includes standard water hose				
Per Connection		\$ 125.00		

ONE TIME WATER FILL & DRAIN				
THIS IS FOR WATER ONLY. NO HAZARDOUS CHEMICALS	Quantity	Advance Rate	Floor Rate	TOTAL
1st Connection		\$ 90.00	\$ 105.00	

GRAND TOTAL: \_\_\_\_\_

**Check or money order to include late charges if applicable. Services will not be installed until payment is received.  
 NO EXCEPTIONS PLEASE.**

\* ALL FLOOR RATES (DAY OF MOVE-IN OR SHOW) ARE A 40% INCREASE  
 RULES AND REGULATIONS ARE ON THE BACK OF THIS FORM  
 MAKE CHECKS PAYABLE & RETURN TO: GREENSBORO COLISEUM COMPLEX  
 1921 W. Gate City Boulevard  
 Greensboro NC 27403  
 Fax: 336-218-5537

**TECHNICAL INQUIRIES CALL (336) 373-7457 • BILLING INQUIRIES CALL (336) 373-7492**

# CONDITIONS AND REGULATIONS

1. Wall column and permanent building utility outlets are not part of booth space and are not to be used by exhibitors unless specified otherwise. Under no circumstances shall anyone other than "house personnel" make service connections.
2. All equipment must comply with all federal, state and local safety codes.
3. Claims will not be considered unless filed by exhibitor prior to close of show.
4. Prices are based on current wage rates and are subject to change without notice.
5. All material and equipment furnished by the Greensboro Coliseum Complex for this service shall remain the Greensboro Coliseum Complex's property and shall be removed only by the Greensboro Coliseum Complex at the close of the show.
6. Greensboro Coliseum Complex personnel are authorized to cut floor coverings to permit installation of service.
7. Rates quoted for all connections cover only the bringing of service to the booth in the most convenient manner and do not include connecting equipment or special equipment to all work performed within booth will be charged on a time and material basis.
8. Credit will not be given for services installed and not used.
9. Orders must be received a minimum of ten (10) days prior to exhibitors arrival for move-in to qualify for advance rate.
10. Payment must accompany order. No exceptions please.
11. Notice of cancellations must be received prior to schedule move-in, in order to receive credit.
12. Service outlet size will be determined by volume required.
13. All equipment must be properly tagged as to intended outlet and pressure and volume requirement.
14. A separate connection fee will be paid for each piece of equipment using connected service, connected direct or otherwise.
15. If air and water pressure are critical, it is recommended that the exhibitor supply a pressure regulator. The Greensboro Coliseum Complex can not guarantee minimum and maximum pressure.



## Liability Insurance Requirements

Due to changes in event liability insurance requirements, **ALL** participating exhibitors are required to have business liability insurance coverage for the dates of the event including all move-in days. If you currently have business liability insurance, you will just need to request a Certificate of Insurance (COI) from your agent or agency to be emailed or mailed to us before the first move-in day of the event. **COI's must list Southeast Production, Inc and its agents as additional insured.**

If interested .... Temporary Exhibitor Event Liability Insurance will be available for a reduced premium of \$65. This is great value and will cover you and your business for the entire time while at the event. If you choose this coverage, you would not need to do anything beyond a simple sign-up online. Your COI will automatically be sent to us indicating required coverage. We will a link to the sign up portal as we get closer to the event. If you have any questions about this policy please let us know.

If providing a COI from your current liability policy, please include the following additional insured information on the COI

**Southeast Productions, Inc, its management, and agents.**

**3534 McCuiston Rd**

**Greensboro, NC, 27407**

Email required COI to [info@ncboatshows.com](mailto:info@ncboatshows.com),

Fax to **336-55-0249**

or mail to

**SEP**

**P.O. Box 7282**

**Greensboro, NC 27417**

